



Maryland Quality Initiative's
Construction & Engineering Career Day
October 19, 2010
Frederick, MD

To: MD Highway Industry Partners

From: Greg Welser
Co-Chairman, MD Quality Initiative

Dan Cheng, MdQI Co-Chairman, and I are pleased to announce that MdQI's 7th Highway Construction & Engineering Career Day will be held on October 19, 2010 in Frederick. A number of local material producers have expressed interest in hosting the event, and potentially having tours of their facilities. We are pleased that so many of our industry partners have embraced the event over the years, and continue to reach out to us to be a part of this worthwhile effort by making their facilities available. Alban Tractor, Aggregate Industries, and Chaney Enterprises have been hosts in recent years. Having the event at a construction facility makes this a memorable experience for each of the participants, and that has been documented in the student surveys and verbal and written accolades received over the last few years.

Frederick County School representatives are participating on the planning team this year. They will be taking the necessary steps to invite specific high school students who are genuinely interested in career information on civil engineering and related fields, or construction trades and heavy equipment maintenance.

The Construction Trades area will have opportunities for hands-on activities; and students, their teachers, and counselors will have the opportunity to tour the on-site operations. The Engineering area will contain timed, interactive presentations on each phase of the project development process (planning, surveying, design, structures, traffic, geotech, etc.) related to the recent and current I-70/MD 355 projects. Local firms, contractors, material producers, suppliers, SHA, and FHWA personnel will have the opportunity to serve as presenters at the presentation stations. Due to space limitations, we will not offer company-sponsored booths.

If you would like to participate in this event as a presenter, event sponsor, or if you need additional information, please contact Barry Catterton via e-mail at bcatterton@sha.state.md.us or at 443-572-5051. Sponsors will be recognized at the event, in distributed materials, as well as on the MdQI website.

Sponsorship levels are as follows:

Lunch Sponsor (First to respond): \$3,000

Gold Level: \$1,000

Bus Sponsor: \$500

Silver Level: \$500

Please send checks, addressed to and made payable to the MD Transportation Builders and Materials Association (MTBMA), to 2408-F Peppermill Drive, Glen Burnie, MD 21061. Please note on the check that it is for "Career Day". We also provide a hard hat for each of the 500 students who attend the event, so if you'd like to donate some hard hats (with your company name on them), please call Shelly at MTBMA to let her know how many you'll be sending. She can be reached at 410-760-9505. Other giveaways promoting your company can be sent to Barry Catterton, MD SHA/OMT, 7450 Traffic Drive, Hanover, MD 21076.

Dan Cheng and I thank you for your support of this event, which allows us to continue to promote the great career opportunities available in highway construction and civil engineering. The young people who attend this event may be willing to work in our industry as early as May or June, or they may decide to study civil engineering because of this real world experience that other industries do not provide. Everyone would agree that we are facing some very challenging economic times; your continued support at a level that is feasible will pay off for our industry in the years ahead when we overcome these current challenges.

